UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 14, 2022

XCEL BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation)

1333 Broadway, New York, New York

(Address of Principal Executive Offices)

001-37527 (Commission File Number) 76-0307819 (IRS Employer Identification No.)

10018 (Zip Code)

Registrant's telephone number, including area code (347) 727-2474

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol | Name of each exchange on which registered |
|---|----------------|---|
| Common Stock, par value \$0.001 per share | XELB | NASDAQ Global Select Market |

Item 2.02 Results of Operations and Financial Conditions

On November 14, 2022, the Registrant issued a press release announcing its financial results for the quarter and nine months year ended September 30, 2022. As noted in the press release, the Registrant has provided certain non-U.S. generally accepted accounting principles ("GAAP") financial measures, the reasons it provided such measures and a reconciliation of the non-U.S. GAAP measures to U.S. GAAP measures. Readers should consider non-GAAP measures in addition to, and not as a substitute for, measures of financial performance prepared in accordance with U.S. GAAP. A copy of the Registrant's press release is being furnished hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

- 99.1 Press Release of Xcel Brands, Inc. dated November 14, 2022.
- 104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

XCEL BRANDS, INC. (Registrant)

By: /s/ James F. Haran Name: James F. Haran Title: Chief Financial Officer

Date: November 17, 2022



FOR IMMEDIATE RELEASE

XCEL BRANDS, INC. ANNOUNCES THIRD QUARTER 2022 RESULTS

- Company continues to expand it's linear T.V. and digital livestreaming platforms adding Ken Downing and Christian Siriano to its on-air talent roster.
- Revenues of \$4.5 million for the quarter ended September 30, 2022; \$21.7 million on a year-to-date basis
- Third quarter net loss of \$4.0 million, or \$(0.21) per share, on a GAAP basis; net loss of \$3.3 million, or \$(0.17) per share, on a non-GAAP basis
- Nine month 2022 net income of \$2.0 million, or \$0.10 per share, on a GAAP basis; net loss of \$8.8 million, or \$(0.45) per share, on a non-GAAP basis

NEW YORK, NY (November 14, 2022) – Xcel Brands, Inc. (NASDAQ: XELB) ("Xcel" or the "Company"), a media and consumer products company with significant expertise in livestream shopping, today announced its financial results for the third quarter ended September 30, 2022.

Robert W. D'Loren, Chairman and Chief Executive Officer of Xcel commented, "With the financial resources from the sale of the Isaac Mizrahi brand in the second quarter, we have been focused on exploring and seizing strategic opportunities, and attracting new on-air talent to build significant audiences around our livestreaming shows. During the third quarter, we announced the appointment of new creative directors, Ken Downing for our Halston brand and Christian Siriano for our C. Wonder brand, with exciting new launches planned for both of those brands in Spring of 2023. We are also continuing to further develop and grow our project and talent pipeline and livestreaming business and expect to make significant new announcements soon."

Third Quarter 2022 Financial Results

Total revenue was \$4.5 million, a decrease of \$6.8 million or 60% compared to the prior year quarter, primarily driven by lower licensing revenue as a result of the sale of the Isaac Mizrahi brand in the second quarter of 2022, as well as declines in wholesale apparel sales related to industry-wide headwinds.

Net loss attributable to Xcel Brands was approximately \$4.0 million, or \$(0.21) per basic and diluted share, compared with a net loss of \$1.1 million, or (\$0.06) per basic and diluted share, for the prior year quarter. After adjusting for certain cash and non-cash items, results on a non-GAAP basis were a net loss of approximately \$3.3 million, or (\$0.17) per share for the quarter ended September 30, 2022, and net income of approximately \$0.01 million, or \$0.00 per share, for the quarter ended September 30, 2021. Adjusted EBITDA was negative \$2.9 million for the current quarter and positive \$1.0 million for the prior year quarter.

Nine Month 2022 Financial Results

Total revenue was \$21.7 million, a decrease of \$8.1 million compared with the prior year nine months, driven by lower licensing revenues of \$4.1 million and lower net sales of \$4.0 million. The year-over-year decrease in licensing revenue was primarily attributable to May 2022 sale of the Isaac Mizrahi brand, partially offset by revenues related to the April 1, 2021 acquisition of the LOGO by Lori Goldstein brand. The decrease in net product sales for the nine months ended September 30, 2022 was primarily attributable to lower apparel wholesales, driven by the temporary closing of overseas factories, causing delays in product deliveries that resulted in cancelled orders, as well as retailers more recently pausing or reducing orders due to industry-wide excess inventory levels.

Net income attributable to Xcel Brands shareholders for the current year nine-month period was approximately \$2.0 million, or \$0.10 per basic and diluted share, compared with a net loss of \$5.2 million, or (\$0.27) per diluted share, for the prior year nine months. After adjusting for certain cash and non-cash items, results on a non-GAAP basis were a net loss of approximately \$8.8 million, or \$(0.45) per share for the nine months ended September 30, 2022, and a net loss of approximately \$1.6 million, or \$(0.08) per share, for the nine months ended September 30, 2021. Adjusted EBITDA was negative \$6.6 million and positive \$1.0 million for the current year nine months and prior year comparable period, respectively.

Balance Sheet

The Company's balance sheet at September 30, 2022, reflected stockholders' equity of approximately \$76 million, cash and cash equivalents of approximately \$8.4 million, and working capital, exclusive of the current portion of lease obligations and contingent obligations payable in stock, of approximately \$13.7 million.

Conference Call and Webcast

The Company will host a conference call with members of the executive management team to discuss these results with additional comments and details at 10:00AM. Eastern Time on November 15, 2022. A webcast of the conference call will be available live on the Investor Relations section of Xcel's website at www.xcelbrands.com. Interested parties unable to access the conference call via the webcast may dial 800-715-9871 or 646-307-1963 and use the passcode 7112310. A replay of the conference call will be available for approximately seven days following the event by dialing 800-770-2030 or 609-800-9909. The access code for the replay is 7112310.

About Xcel Brands

Xcel Brands, Inc. (NASDAQ:XELB) is a media and consumer products company engaged in the design, production, marketing, livestreaming, wholesale distribution, and direct-to-consumer sales of branded apparel, footwear, accessories, fine jewelry, home goods and other consumer products, and the acquisition of dynamic consumer lifestyle brands. Xcel was founded in 2011 with a vision to reimagine shopping, entertainment, and social media as one thing. Xcel owns the Judith Ripka, Halston, LOGO by Lori Goldstein, and C. Wonder brands and a minority stake in the Isaac Mizrahi brand. It also owns and manages the Longaberger brand and the Q Optix brand through its controlling interests in Longaberger Licensing LLC and Q Optix, LLC. Xcel is pioneering a true omni-channel sales strategy which includes the promotion and sale of products under its brands through interactive television, digital live-stream shopping, brick-and-mortar retail, and e-commerce channels. The company's brands have generated in excess of \$3 billion in retail sales via livestreaming in interactive television and digital channels alone. Headquartered in New York City, Xcel Brands is led by an executive team with significant livestreaming, production, merchandising, design, marketing, retailing, and licensing experience, and a proven track record of success in elevating branded consumer products companies. With an experienced team of professionals focused on design, production, and digital marketing, Xcel maintains control of product quality and promotion across all of its product categories and distribution channels. Xcel differentiates by design. www.xcelbrands.com

Forward Looking Statements

This press release contains forward-looking statements. All statements other than statements of historical fact contained in this press release, including statements regarding future events, our future financial performance, business strategy and plans and objectives of management for future operations, are forward-looking statements. We have attempted to identify forward-looking statements by terminology including "anticipates," "believes," "can," "continue," "ongoing," "could," "estimates," "expects," "intends," "may," "appears," "suggests," "future," "likely," "goal," "plans," "potential," "projects," "predicts," "seeks," "should," "would," "guidance," "confident" or "will" or the negative of these terms or other comparable terminology. These forward-looking statements include, but are not limited to, statements regarding our anticipated revenue, expenses, profitability, strategic plans and capital needs. These statements are based on information available to us on the date hereof and our current expectations, estimates and projections and are not guarantees of future performance. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors, including, without limitation, the risks discussed in the "Risk Factors" section and elsewhere in the Company's Annual Report on form 10-K for the year ended December 31, 2021 and its other filings with the SEC, which may cause our or our industry's actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time and it is not possible for us to predict all risk factors, nor can we address the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause our actual results to differ materially from those contained in any forward-looking statements. You should not place undue reliance on any forward-looking statements. Except as expressly required by the federal securities laws, we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events, changed circumstances or any other reason.

For further information please contact:

Andrew Berger SM Berger & Company, Inc. 216-464-6400 andrew@smberger.com

Xcel Brands, Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Operations (in thousands, except share and per share data)

| For the Three Months Ended For the Nine Mo September 30, Septembe | | |
|--|--|--|
| 2022 2021 2022 | 2021 | |
| | 15.005 | |
| venue \$ 2,166 \$ 6,854 \$ 13,302 \$ | | |
| 2,335 4,407 8,413 | 12,449 | |
| 4,501 11,261 21,715 | 29,834 | |
| d <u>1,465</u> <u>2,865</u> <u>5,715</u> | 7,763 | |
| 3,036 8,396 16,000 | 22,071 | |
| and expenses | | |
| s and employment taxes 3,301 4,185 13,390 | 12,286 | |
| eneral and administrative expenses 3,567 3,463 10,762 | 9,591 | |
| npensation 51 163 568 | 754 | |
| d amortization 1,815 1,891 5,447 | 4,949 | |
| g costs and expenses 8,734 9,702 30,167 | 27,580 | |
| income | | |
| | | |
| | | |
| pense) income (277) 20,331 | | |
| ncome (5.975) (1.306) 6.164 | (5,509) | |
| | () / | |
| nce (income) expense | | |
| | 1,363 | |
| nd finance charges (income), net (6) 23 149 | 127 | |
| ishment of debt 0 0 2,324 | 821 | |
| d finance (income) expense (6) 588 3,505 | 2,311 | |
| fore income taxes (5,969) (1,894) 2,659 | (7,820) | |
| | | |
| fit) provision (1,539) (535) 1,639 | (2,019) | |
|) (4,430) (1,359) 1,020 | (5,801) | |
| able to noncontrolling interest (388) (223) (941) | (560) | |
| e attributable to Xcel Brands, Inc. stockholders <u>\$ (4,042)</u> <u>\$ (1,136)</u> <u>\$ 1,961</u> <u>\$</u> | 5 (5,241) | |
| ributed to Xcel Brands, Inc. common stockholders: | | |
| 10.00 s -0.21 s -0.06 s 0.10 s | -0.27 | |
| * | | |
| · · · · · · · · · · · · · · · · · · · | | |
| | 19,418,469 | |
| average common shares outstanding 19,624,860 19,541,774 19,752,339 | 19,418,469 | |
| ncome $(5,975)$ $(1,306)$ $6,164$ nnce (income) expense 0 565 $1,032$ ishment of debt 0 0 $2,324$ d finance (income) expense (6) 23 149 ishment of debt 0 0 $2,324$ d finance (income) expense (6) 588 $3,505$ fore income taxes $(5,969)$ $(1,894)$ $2,659$ fit) provision $(1,539)$ (535) $1,639$ able to noncontrolling interest (388) (223) (941) e attributable to Xcel Brands, Inc. stockholders \$ 0.21 \$ 0.06 \$ 0.10 \$ ributed to Xcel Brands, Inc. common stockholders: \$ -0.21 \$ -0.06 \$ 0.10 \$ income per share \$ -0.21 \$ -0.06 \$ 0.10 \$ e number of common shares outstanding: $19,624,860$ $19,541,774$ $19,624,604$ $19,624,604$ $19,624,604$ | 1 (7, (2, (5, (5) (5) (5) (5) (5) (5) (5) (5) (5) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7 | |

Xcel Brands, Inc. and Subsidiaries Unaudited Condensed Consolidated Balance Sheets (in thousands, except share and per share data)

| | | otember 30, 2022 Inaudited) | De | cember 31, 2021 |
|--|----|-----------------------------------|----|--------------------|
| Assets | (0 | nauuncu) | | |
| Current Assets: | | | | |
| Cash and cash equivalents | \$ | 8,407 | \$ | 4,483 |
| Accounts receivable, net | | 6,720 | | 7,640 |
| Inventory | | 3,884 | | 3,375 |
| Prepaid expenses and other current assets | | 1,752 | | 1,681 |
| Total current assets | | 20,763 | | 17,179 |
| Non-Current Assets: | | | | |
| Property and equipment, net | | 1,948 | | 2,549 |
| Operating lease right-of-use assets | | 5,650 | | 6,314 |
| Trademarks and other intangibles, net | | 49,200 | | 98,304 |
| Equity method investment | | 19,520 | | |
| Restricted cash | | | | 739 |
| Deferred tax assets, net | | | | 141 |
| Other assets | | 146 | | 555 |
| Total non-current assets | | 76,464 | | 108,602 |
| Total Assets | \$ | 97,227 | \$ | 125,781 |
| Liabilities and Equity | | | | |
| Current Liabilities: | | | | |
| Accounts payable, accrued expenses and other current liabilities | \$ | 3,959 | \$ | 6,169 |
| Accrued income taxes payable | φ | 1,326 | φ | 64 |
| Accrued payroll | | 228 | | 577 |
| Current portion of contingent obligations | | 2,478 | | 511 |
| Current portion of operating lease obligations | | 1,331 | | 1,207 |
| Current portion of long-term debt | | 1,551 | | 2,500 |
| Total current liabilities | | 9,322 | | 10,517 |
| Long-Term Liabilities: | |),522 | | 10,517 |
| Long-term portion of operating lease obligations | | 6,157 | | 7,252 |
| Long-term debt, less current portion | | 0,137 | | 25,531 |
| Contingent obligations, net of short term portion | | 5,061 | | 7,539 |
| Deferred tax liabilities, net | | 223 | | 7,559 |
| Total long-term liabilities | | 11,441 | | 40,322 |
| Total Liabilities | | | | |
| Commitments and Contingencies | | 20,763 | | 50,839 |
| | | | | |
| Equity: | | | | |
| Preferred stock, \$.001 par value, 1,000,000 shares authorized, none issued and outstanding | | — | | |
| Common stock, \$.001 par value, 50,000,000 shares authorized, and 19,624,860 and 19,571,119 shares issued and outstanding at September 30, 2022 and December 31, 2021, respectively. | | 20 | | 20 |
| Paid-in capital | | 103,541 | | 103,039 |
| Accumulated deficit | | (26,818) | | (28,779 |
| Total Xcel Brands, Inc. stockholders' equity | | 76,743 | | 74,280 |
| Noncontrolling interest | | (279) | | 662 |
| Total Stockholders' equity | | 76,464 | | 74,942 |
| Total Liabilities and Stockholders' Equity | \$ | 97,227 | \$ | 125,781 |
| | | | | |

Xcel Brands, Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Cash Flows (in thousands)

| | | For the Nine Septer | | er 30, | | |
|---|-----------|------------------------|----|--------------|--|--|
| | | 2022 | | 2021 | | |
| Cash flows from operating activities | \$ | 1.020 | \$ | (5.901) | | |
| Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by operating activities: | \$ | 1,020 | Э | (5,801) | | |
| Depreciation and amortization expense | | 5,447 | | 4,949 | | |
| Amortization of deferred finance costs included in interest expense | | 156 | | 211 | | |
| Stock-based compensation | | 568 | | 754 | | |
| Allowance for doubtful accounts | | 173 | | 132 | | |
| Loss on extinguishment of debt | | 2,324 | | 821 | | |
| Income tax provision (benefit) | | 363 | | (2,019) | | |
| Undistributed proportional share of net loss of equity investment | | 277 | | | | |
| Gain on sale of majority gain on sale of majority interest in Isaac Mizrahi brand | | (20,608) | | — | | |
| Changes in operating assets and liabilities: | | 747 | | (2, 102) | | |
| Accounts receivable | | 747 | | (2,192) | | |
| Inventory Prepaid expenses and other current and non-current assets | | (509) 235 | | (2,214) | | |
| Accounts payable, accrued expenses and other current liabilities | | (796) | | (620) 572 | | |
| Lease related assets and liabilities | | (202) | | 512 | | |
| Other liabilities | | (202) | | (122) | | |
| Net cash used in by operating activities | | (11,029) | | (5,529) | | |
| The cash used in by operating activities | | (11,02)) | | (3,327) | | |
| Cash flows from investing activities | | | | | | |
| Net proceeds from sale of majority interest in Isaac Mizrahi brand | | 45,408 | | | | |
| Cash consideration for acquisition of Lori Goldstein assets | | — | | (3,661) | | |
| Purchase of other intangible assets | | (2.11) | | (39) | | |
| Purchase of property and equipment | | (241) | | (1,049) | | |
| Net cash used in investing activities | | 45,167 | | (4,749) | | |
| Cash flows from financing activities | | | | | | |
| Proceeds from exercise of stock options | | _ | | 5 | | |
| Shares repurchased including vested restricted stock in exchange for withholding taxes | | (442) | | _ | | |
| Cash contribution from non-controlling interest | | `—´ | | 1,000 | | |
| Proceeds from revolving loan debt | | — | | 2,498 | | |
| Proceeds from long-term debt | | _ | | 25,000 | | |
| Payment of deferred finance costs | | (20.000) | | (1,204) | | |
| Payment of long-term debt | | (29,000) | | (18,000) | | |
| Payment of prepayment, and other fees associated with extinguishment of long-term debt | | (1,511) | | (367) | | |
| Net cash (used) provided in financing activities | | (30,953) | | 8,932 | | |
| Net increase (decrease) in cash, cash equivalents, and restricted cash | | 3,185 | | (1,346) | | |
| | | 5 222 | | ()((| | |
| Cash, cash equivalents, and restricted cash at beginning of period | | 5,222 | | 6,066 | | |
| Cash, cash equivalents, and restricted cash at end of period | \$ | 8,407 | \$ | 4,720 | | |
| Reconciliation to amounts on consolidated balance sheets: | | | | | | |
| Cash and cash equivalents | | 8,407 | \$ | 3,981 | | |
| Restricted cash | | <u> </u> | | 739 | | |
| Total cash, cash equivalents, and restricted cash | \$ | 8,407 | \$ | 4,720 | | |
| Supplemental disclosure of non-cash activities: | | | | | | |
| Operating lease right-of-use asset | | | | (722) | | |
| | | | | (722) | | |
| Operating lease obligation | | | | | | |
| Contingent obligation related to acquisition of Lori Goldstein assets at fair value | | | _ | 6,639 | | |
| Liability for equity-based bonuses | <u>\$</u> | (283) | \$ | 140 | | |
| Supplemental disclosure of cash flow information: | | | | | | |
| Cash paid during the period for interest | \$ | 1,032 | \$ | 1,346 | | |
| Cash paid during the period for income taxes | \$ | | \$ | 18 | | |
| Fine B we benow to means when | Ŷ | | | | | |

Non-GAAP net income and non-GAAP diluted EPS are non-GAAP unaudited terms. We define non-GAAP net income as net income (loss) attributable to Xcel Brands, Inc. stockholders, exclusive of amortization of trademarks, our proportional share of trademark amortization of equity method investees, stock-based compensation, loss on extinguishment of debt, gains on sales of assets, gain on reduction of contingent obligations, costs (recoveries) in connection with potential acquisitions, certain adjustments to the provision for doubtful accounts related to the bankruptcy of and economic impact on certain retail customers due to the COVID-19 pandemic, asset impairments, and income taxes. Non-GAAP net income and non-GAAP diluted EPS measures do not include the tax effect of the aforementioned adjusting items, due to the nature of these items and the Company's tax strategy.

Adjusted EBITDA is a non-GAAP unaudited measure, which we define as net income (loss) attributable to Xcel Brands, Inc. stockholders, before depreciation and amortization, our proportional share of trademark amortization of equity method investees, interest and finance expenses (including loss on extinguishment of debt, if any), income taxes, other state and local franchise taxes, stock-based compensation, gain on reduction of contingent obligations, gain on sale of assets, costs (recoveries) in connection with potential acquisitions, asset impairments, gain on sales of assets, and certain adjustments to the provision for doubtful accounts related to the bankruptcy of and economic impact on certain retail customers due to the COVID-19 pandemic.

Management uses non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA as measures of operating performance to assist in comparing performance from period to period on a consistent basis and to identify business trends relating to our results of operations. Management believes non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA are also useful because these measures adjust for certain costs and other events that management believes are not representative of our core business operating results, and thus these non-GAAP measures provide supplemental information to assist investors in evaluating our financial results. Adjusted EBITDA is the measure used to calculate compliance with the EBITDA covenant under our term loan agreement.

Non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA should not be considered in isolation or as alternatives to net income, earnings per share, or any other measure of financial performance calculated and presented in accordance with GAAP. Given that non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA are financial measures not deemed to be in accordance with GAAP and are susceptible to varying calculations, our non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA are financial measures, including companies in our industry, because other companies may calculate these measures in a different manner than we do. In evaluating non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA, you should be aware that in the future we may or may not incur expenses similar to some of the adjustments in this document. Our presentation of non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA does not imply that our future results will be unaffected by these expenses or any unusual or non-recurring items. When evaluating our performance, you should consider non-GAAP net income, non-GAAP diluted EPS, and Adjusted EBITDA alongside other financial performance measures, including our net income and other GAAP results, and not rely on any single financial measure.

| | | Three Mor | nths Ended | Nine Months Ended | | | |
|--|----|--------------------------------------|--------------------------------------|--|----|-------------------------------------|--|
| (Sin thousands) | S | September 30, 2022 (Unaudited) | September 30, 2021 (Unaudited) | September 30, 2022 (Unaudited) | | eptember 30, 2021 (Unaudited) | |
| Net (loss) income attributable to Xcel Brands, Inc. | | , | · · · · · | | | , | |
| stockholders | \$ | (4,042) | (1,136) | \$ 1,961 | | (5,241) | |
| Amortization of trademarks | | 1,520 | 1,519 | 4,559 | | 3,915 | |
| Stock-based compensation | | 51 | 163 | 568 | | 754 | |
| Loss on extinguishment of debt | | | — | 2,324 | | 821 | |
| Proportional share of amortization of equity method | | | | | | | |
| investment | | 742 | _ | 742 | | | |
| Certain adjustments to provision for doubtful accounts | | | — | | | 132 | |
| Gain on the sale of assets | | _ | _ | (20,608) | | | |
| Income tax (benefit) provison | | (1,539) | (535) | 1,639 | | (2,019) | |
| Non-GAAP net (loss) income | \$ | (3,268) | \$ 11 | \$ (8,815) | \$ | (1,638) | |

| | Three Months Ended | | | | | Nine Mor | ths Ended | |
|--|-----------------------|------------|-----------------------|------------|-----------------------|------------|-----------------------|------------|
| | September 30, 2022 | | September 30, 2021 | | September 30, 2022 | | September 30, 2021 | |
| | (Unaudited) | | (Unaudited) | | (Unaudited) | | (Unaudited) | |
| Diluted earnings (loss) per share | \$ | (0.21) | \$ | (0.06) | \$ | 0.10 | \$ | (0.27) |
| Amortization of trademarks | | 0.08 | | 0.08 | | 0.23 | | 0.20 |
| Stock-based compensation | | 0.00 | | 0.01 | | 0.03 | | 0.04 |
| Loss on extinguishment of debt | | | | | | 0.12 | | 0.04 |
| Proportional share of amortization of equity method | | | | | | | | |
| investment | | 0.04 | | — | | 0.04 | | |
| Certain adjustments to provision for doubtful accounts | | | | | | | | 0.01 |
| Gain on the sale of assets | | | | | | (1.05) | | |
| Income tax provison (benefit) | | (0.08) | | (0.03) | | 0.08 | | (0.10) |
| Non-GAAP diluted EPS | \$ | (0.17) | \$ | 0.00 | \$ | (0.45) | \$ | (0.08) |
| Non-GAAP weighted average diluted shares | | 19,624,860 | | 20,323,358 | | 19,624,604 | | 19,418,469 |

| | Three Months Ended | | | | Nine Months Ended | | | |
|--|--------------------|--------------------|----|---------------------|-----------------------|------------|-----------------------|-------------|
| (\$in thousands) | • | tember 30, 2022 | | ptember 30, 2021 | September 30, 2022 | | September 30, 2021 | |
| Not in come (1, m) attails table to Varl Dava la Las | (U | naudited) | (| Unaudited) | (| Unaudited) | | (Unaudited) |
| Net income (loss) attributable to Xcel Brands, Inc. | | | | | | | | |
| stockholders | \$ | (4,042) | \$ | (1,136) | \$ | 1,961 | \$ | (5,241) |
| Depreciation and amortization | | 1,815 | | 1,891 | | 5,447 | | 4,949 |
| Proportional share of amortization of equity method | | | | | | | | |
| investment | | 742 | | — | | 742 | | |
| Interest and finance expense | | (6) | | 588 | | 3,505 | | 2,311 |
| Income tax provision (benefit) | | (1,539) | | (535) | | 1,639 | | (2,019) |
| State and local franchise taxes | | 85 | | 33 | | 121 | | 105 |
| Stock-based compensation | | 51 | | 163 | | 568 | | 754 |
| Certain adjustments to provision for doubtful accounts | | | | — | | — | | 132 |
| Gain on the sale of assets | | | | | | (20,608) | | |
| Adjusted EBITDA | \$ | (2,894) | \$ | 1,004 | \$ | (6,625) | \$ | 991 |