

March 2, 2017

Xcel Brands to Present at the Bank of America Merrill Lynch 2017 Consumer and Retail Technology Conference

NEW YORK, March 02, 2017 (GLOBE NEWSWIRE) -- Xcel Brands, Inc. (NASDAQ:XELB) ("Xcel" or the "Company"), a brand management and media company, today announced Robert W. D'Loren, Chairman and Chief Executive Officer, and Seth Burroughs, Executive Vice President of Business Development and Treasury, will present at the Bank of America Merrill Lynch 2017 Consumer and Retail Technology Conference.

The presentation will be on Wednesday, March 15, 2017 at 1:50 PM ET and can be accessed live over the Internet hosted at the "Investor Relations" section of the Company's website at www.xcelbrands.com and will be archived online.

About Xcel Brands

Xcel Brands, Inc. (NASDAQ:XELB) is a brand management and media company engaged in the design, production, licensing, marketing, and direct-to-consumer sales of branded apparel, footwear, accessories, jewelry, home goods, and other consumer products, and the acquisition of dynamic consumer lifestyle brands. Xcel was founded by Robert W. D'Loren in 2011 with a vision to reimagine shopping, entertainment, and social as one. Xcel owns and manages the Isaac Mizrahi, Judith Ripka, H Halston, C. Wonder, and Highline Collective brands, pioneering a ubiquitous sales strategy which includes the promotion and sale of products under its brands through direct-response television, internet, brick and mortar retail, and e-commerce channels. Headquartered in New York City, Xcel Brands is led by an executive team with significant production, merchandising, design, marketing, retailing, and licensing experience, and a proven track record of success in elevating branded consumer products companies. With a team of over 100 professionals focused on design, production, and digital marketing, Xcel maintains control of product quality and promotion across all of its product categories and distribution channels. Xcel differentiates by design. www.xcelbrands.com

For further information please contact:

Hunter Wells / John Mills ICR 646-277-1246

Hunter.wells@icrinc.com / John.mills@icrinc.com